

Jamestown Business College Spring 2021 Booklist

2/4/2021

All books, editions, and prices may be subject to change until each class starts. Note: This booklist is not considered final until 2/19/2020. It is essential when purchasing books that the ISBN # exactly match this list. X indicates a new book or software is required in the course. Students must purchase the edition indicated.

| | Publisher: | ISBN #: | Price |
|---|-----------------------|--|---|
| ACC202 Electronic Resource - ACC101, ACC202 | | | \$0.00 |
| BUS373 Electronic Resource - BUS373 | | | \$0.00 |
| COM242 Electronic Resource - COM242 | | | \$0.00 |
| ECO343 Issues in Economics Today, 8th Edition | McGraw Hill | 9781259746390 | \$225.00 |
| ENG151 The Fred Factor | | 9780385513517 | \$15.00 |
| ENG252 Essentials of Business Communication (Used), 9th Edition | Cengage | 9781111821227 | \$120.00 |
| IT131 Exploring Office 2016, Volume 1, 1st Edition | Pearson/Prentice Hall | 9780134320793 | \$189.00 |
| IT232 Exploring Office 2016, Volume 1, 1st Edition | Pearson/Prentice Hall | 9780134320793 | \$189.00 |
| MA242 Business Math, 10th Edition | Pearson/Prentice Hall | 9780133011203 | \$250.00 |
| MGT262 Electronic Resource - MGT262 | | | \$0.00 |
| MKT121 Electronic Resource - MKT121 | | | \$0.00 |
| MKT222 Advertising & Promotion: An Integrated Mkt Comm Perspective, | | 9781259548147 | \$150.00 |
| MKT223 The Marketing Plan Handbook, 4th Edition | Pearson/Prentice Hall | 9780136089360 | \$100.00 |
| MKT224 *(Used)Public Relations Writing:The Essentials, 9th Edition (Used) | McGraw Hill or Amazon | 9781439082720 | \$100.00 |
| OFT212 Medical Billing 101, 1st ICD-10-CM CPT 2018 Standard Edition Coding Workbook 2015 | | 9781418039752 9781622540679 9781622025985 9781305259133 | \$75.00 \$75.00 \$75.00 \$125.00 |
| PSY242 Electronic Resource - PSY242 | | | \$0.00 |
| SOC242 Electronic Resource - SOC242 | | | \$0.00 |

Books with an "eR" next to them require a bundle (new textbook and eResource card) purchase that may not be available through all outside vendors. The eResource (Connect, Learn Smart, Cengage card, etc.) is essential to the success in your class and contains material necessary to complete all your class requirements.