

Jamestown Business College Summer 2022 Booklist

5/17/2022

All books, editions, and prices may be subject to change until each class starts. It is essential when purchasing books that the ISBN # exactly match this list. This booklist is not considered final until 5/27/2022 X indicates a new book or software is required in the course. Students must purchase the edition indicated.

	Publisher:	ISBN #:	Price
ACC101 Electronic Resource - ACC101, ACC202			\$0.00
ACC202 Electronic Resource - ACC101, ACC202			\$0.00
BUS475 Essentials of Strategic Management, 7th Edition Marketplace Simulation - Strategic Management Bike	McGraw Hill	9781260261547	\$120.00 \$45.00
BUS476 International Business-Competing in the Global Marketplace, 14th Edition	McGraw Hill	9781260387544	\$120.00
COM242 Electronic Resource - COM242			\$0.00
DM222 Stukent Mimic Advertising Simulation Advertising & Promotion: An Integrated Mkt Comm Perspective,		9781259548147	\$66.00 \$150.00
DM223 Social Media Marketing-A Strategic Approach, 3rd Social Media Marketing Workbook 2022	Cengage JM Intenet Group	9780357516188 9781539598145	\$120.00 \$50.00
ECO242 Electronic Resource - ECO242			\$0.00
ENG252 Essentials of Business Communication (Used), 9th Edition	Cengage	9781111821227	\$120.00
IT232 Exploring Microsoft Office 2019 Introductory, 2019 Edition	Pearson	9780135402542	\$200.00
MA242 Business Math (Used), 10th	Pearson	9780133011203	\$150.00
MKT121 Marketing, 8th	McGraw Hill	9781264155811	\$200.00
MKT222 Stukent Mimic Advertising Simulation Advertising & Promotion: An Integrated Mkt Comm Perspective,		9781259548147	\$66.00 \$150.00
MKT223 The Marketing Plan Handbook, 4th	Pearson	9780136089360	\$100.00
MKT224 Public Relations Writing: Form & Style, 9th	Cengage	9781439082720	\$100.00
OFT112 Essentials of Medical Language, 3rd	McGraw Hill	9780073513799	\$125.00
OFT212 Medical Billing 101, 1st ICD-10-CM 2020, Complete Official Codebook, 2020 CPT: 2020 (Current Procedural Terminology Professional), 2020 Medical Coding Workbook for Physician Practices, ICD-10, 1st	AMA, Amazon.com Cengage	9781418039752 9781622029235 9781622028986 9780073511047	\$75.00 \$100.00 \$100.00 \$75.00
PSY242 Electronic Resource - PSY242			\$0.00
SOC242 Electronic Resource - SOC242			\$0.00

Books with an "eR" next to them require a bundle (new textbook and eResource card) purchase that may not be available through all outside vendors. The eResource (Connect, Learn Smart, Cengage card, etc.) is essential to the success in your class and contains material necessary to complete all your class requirements.