

# Jamestown Business College Spring 2023 Booklist

2/9/2023

*All books, editions, and prices may be subject to change until each class starts. It is essential when purchasing books that the ISBN # exactly match this list. This booklist is not considered final until 2/22/2023. X indicates a new book or software is required in the course. Students must purchase the edition indicated.*

	Publisher:	ISBN #:	Price
<b>ACC204</b> Electronic Resource - ACC204			\$0.00
<b>ACC205</b> Intermediate Accounting, 19th Edition	Cengage	9781133957911	\$300.00
<b>BUS373</b> Electronic Resource - BUS373			\$0.00
<b>BUS374</b> Electronic Resource - BUS374			\$0.00
<b>COM242</b> Electronic Resource - COM242			\$0.00
<b>DM224</b> Digital Marketing Analytics: Strategic Decision-Making	Stukent		\$95.00
<b>ECO242</b> Electronic Resource - ECO242			\$0.00
<b>ENG151</b> Electronic Resource - ENG151			
<b>ENG252</b> Essentials of Business Communication, 11th	Cengage	9781337386494	\$206.00
<b>HM271</b> Introduction to Hospitality, 8th	Pearson	9780135209813	\$150.00
<b>HM272</b> Social Media Marketing: A Strategic Approach, 3rd	Cengage	9780357516188	\$150.00
<b>IT131</b> Exploring Microsoft Office 2019 Introductory, 2019 Edition	Pearson	9780135402542	\$200.00
<b>IT232</b> Exploring Microsoft Office 2019 Introductory, 2019 Edition	Pearson	9780135402542	\$200.00
<b>IT333</b> Essentials of Management Information Systems, 13th	Pearson	9780134803050	\$140.00
<b>MA242</b> Business Math (Used), 10th	Pearson	9780133011203	\$150.00
<b>MA343</b> Basic Statistics for Business & Economics, 8th Edition	McGraw Hill	9780073521473	\$148.00
<b>MGT262</b> Electronic Resource - MGT262			\$0.00
<b>MKT223</b> Social Media Marketing: A Strategic Approach, 3rd	Cengage	9780357516188	\$150.00
<b>MKT224</b> Public Relations Writing: Form & Style, 9th	Cengage	9781439082720	\$100.00
<b>PSY242</b> Electronic Resource - PSY242			\$0.00
<b>SOC242</b> Electronic Resource - SOC242			\$0.00

Books with an "eR" next to them require a bundle (new textbook and eResource card) purchase that may not be available through all outside vendors. The eResource (Connect, Learn Smart, Cengage card, etc.) is essential to the success in your class and contains material necessary to complete all your class requirements.