

Jamestown Business College Winter 2023 Booklist

11/20/2023

All books, editions, and prices may be subject to change until each class starts. It is essential when purchasing books that the ISBN # exactly match this list. X indicates a new book or software is required in the course. Students must purchase the edition indicated.

	Publisher:	ISBN #:	Price
ACC101 Electronic Resource - ACC101, ACC202			\$0.00
ACC202 Electronic Resource - ACC101, ACC202			\$0.00
ACC203 Income Tax Fundamentals 2023, 41st	Cengage	9780357719527	\$250.00
BUS475 Essentials of Strategic Management, E Book, 7th Edit, Rental Marketplace Simulation - Strategic Management Bike	McGraw Hill	9781264156177	\$50.00 \$45.00
BUS476 International Business-Competing in the Global Marketplace, 14th Edit, Rental	McGraw Hill	9781265714161	\$55.00
COM242 Electronic Resource - COM242			\$0.00
ENG252 Essentials of Business Communication, 11th	Cengage	9781337386494	\$200.00
FIN303 Foundations of Financial Management, 15th Edition	McGraw Hill	9781259191275	\$125.00
HM272 Social Media Marketing: A Strategic Approach, 3rd, E Book,	Cengage	9780357710982	\$100.00
MA242 Electronic Resource - MA242			\$0.00
MGT363 OM 6, 6th Edition, 6th Edition	Cengage	9781305664791	\$107.00
MKT121 Electronic Resource - MKT121			\$0.00
MKT222 Advertising & Promotion: An Integrated Mkt Comm Perspective,		9781259548147	\$150.00
MKT223 Social Media Marketing: A Strategic Approach, 3rd, E Book,	Cengage	9780357710982	\$100.00
MKT224 Public Relations Writing Strategies & Structures, Ebook, 11th,	Cengage	9781305996137	\$50.00
OFT112 Essentials of Medical Language E Book, 4th	McGraw Hill	9781264154371	\$50.00
OFT211 Integrated Electronic Health Records E Book, 4th, Rental	McGraw Hill	9781264154838	\$50.00
OFT212 Integrated Electronic Health Records E Book, 4th, Rental ICD-10-CM 2020, Complete Official Codebook, 2020 CPT: 2020 (Current Procedural Terminology Professional), 2020 Medical Coding Workbook for Physician Practices, ICD-10, 1st	McGraw Hill AMA, Amazon.com Cengage	9781264154838 9781622029235 9781622028986 9780073511047	\$50.00 \$100.00 \$100.00 \$75.00
PSY242 Electronic Resource - PSY242			\$0.00
SOC242 Electronic Resource - SOC242			\$0.00

Books with an "eR" next to them require a bundle (new textbook and eResource card) purchase that may not be available through all outside vendors. The eResource (Connect, Learn Smart, Cengage card, etc.) is essential to the success in your class and contains material necessary to complete all your class requirements.